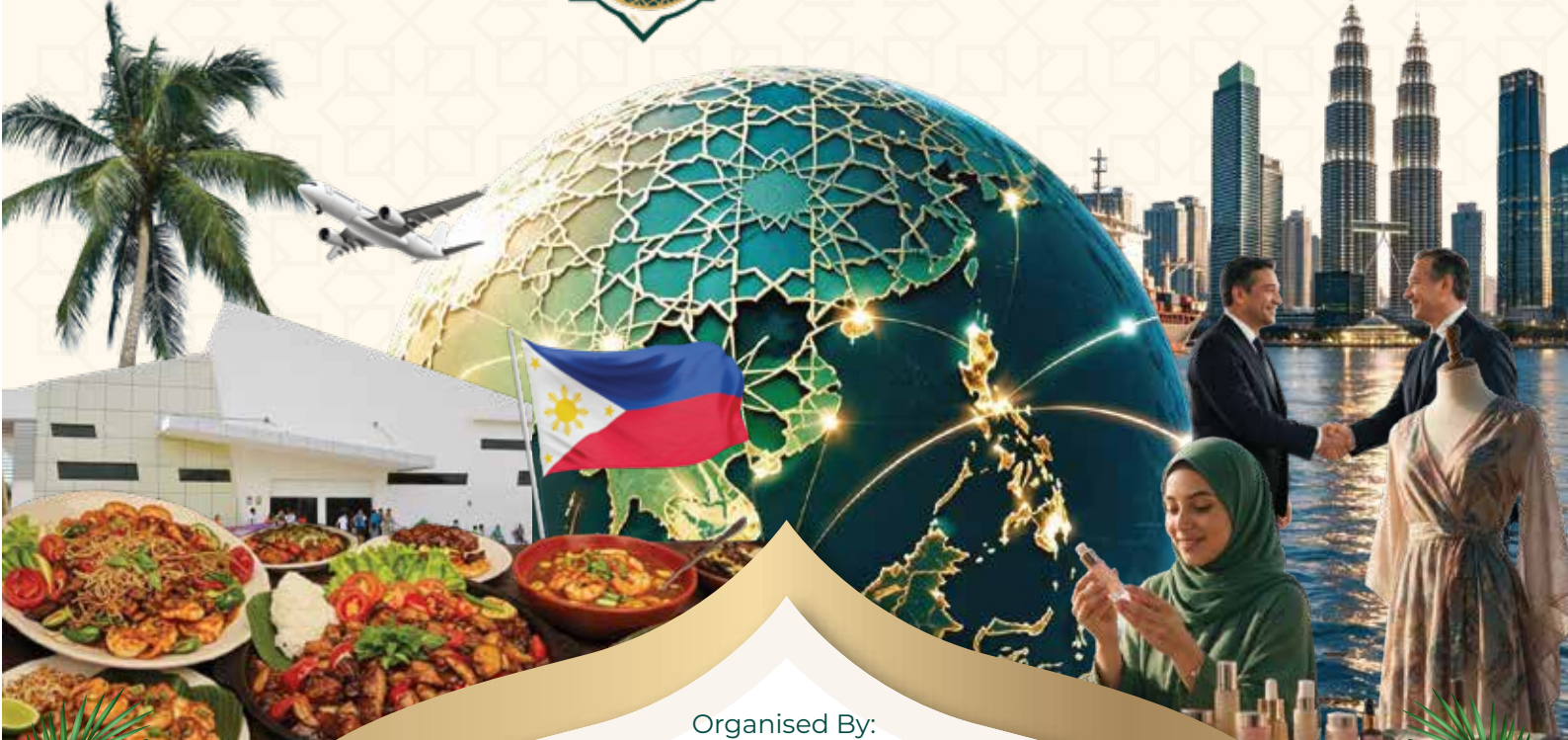


In Collaboration with:

Supported By:



Philippine Chamber of
Commerce and Industry
The Voice of Business



Organised By:



DISCOVER. CONNECT. PROSPER

DAVAO DEL NORTE INTERNATIONAL HALAL EXHIBITION 2026

16TH - 18TH OCTOBER 2026

DavNor Gymnasium, Barangay Mankilam,
Tagum City, Davao del Norte, Philippines



WHY PHILIPPINES?

A Growing Market. A New Opportunity.

The Philippines offers Malaysian SMEs access to a large and growing consumer market, with increasing opportunities for Halal products, food & beverages, tourism, logistics, manufacturing and other related sectors.

The growing focus on Halal industry development creates new opportunities for Malaysian businesses to explore exports, distribution, partnerships and market expansion.

WHY DAVAO DEL NORTE?

Your Gateway to Mindanao.

Davao del Norte is strategically positioned within Mindanao and is developing its potential as an emerging Halal hub, supported by agriculture, trade, logistics and a growing business ecosystem.

DIHEX provides Malaysian SMEs with an opportunity to enter early, understand the market and establish local business connections as the Halal ecosystem continues to develop.



ABOUT DIHEX

Davao Del Norte International Halal Exhibition (DIHEX 2026) is proposed to take place on 16-18 October 2026 at the Davao del Norte, Philippines.

During the expo, there will be exhibitions, forum, Business-to-Business meetings and Malaysian Bazaar.

The exhibition will attract participation of approximately 10,000 - 20,000 foreign, local investors and local businesses focusing in Halal sector.

 **16-18 OCT 2026**

 **DAVNOR GYMNASIUM,
BRGY. MANKILAM,
TAGUM CITY, PH**

OBJECTIVES

Attract key players to establish connected Halal industrial zones.

Position Davao del Norte as Mindanao's leading Halal hub under the 2023–2028 Strategic Plan.

Facilitate seamless Halal trade between Malaysia, the Philippines, and OIC markets.

Leverage the Philippines' location to drive regional market growth.

Build an integrated, end-to-end Halal supply chain network.



HALAL MARKET IN PHILIPPINES

On March 2026, Manila held Manila Halal Festival. The purpose was to promote halal certification for SME's and increase food tourism.

The Philippines Economic Zone Authority (PEZA) intends to create a halal-focused economic zone.

The first shipment of halal agro-food goods to the Philippines was valued at around RM338,408, according to Malaysia's Federal Agricultural Marketing Authority (FAMA)

HALAL MARKET POTENTIAL

- Growing Muslim population and demand.
- Strong support from government initiatives.
- Opportunities for businesses and exporters.
- Gateway to ASEAN and Gulfmarkets.



EXPECTED PARTICIPANTS



**MINISTER /
DEPUTYMINISTERS**



**GOVERNMENT
AGENCIES**



**GOVERNMENT
SECRETARIES**



**CHAMBER
OF COMMERCE**



INVESTORS



**POLICY
MAKERS**



**TRADE
ASSOCIATIONS**



EXPATRIATES



**ACADEMICIAN
& STUDENTS**



**ENTREPRENEURS &
BUSINESS OWNERS**

EVENT HIGHLIGHTS



EXHIBITION



B2B MEETINGS



MALAYSIAN BAZAAR



CULTURAL PERFORMANCE



NETWORKING DINNER



CITY TOUR

TARGETED SECTORS



**HALAL FOOD
& BEVERAGES**



**HALAL PHARMA
& COSMETICS**



**HALAL LOGISTICS
& COLD CHAIN**



**HALAL
TOURISM**



**HALAL CERTIFICATION
& COMPLIANCE**



**ISLAMIC FINANCE
& FINTECH**



**HALAL INDUSTRIAL
& MANUFACTURING**

MUSLIM POPULATION IN KEY REGIONS OF THE PHILIPPINES

ABOUT PHILIPPINES

The Philippines is actively expanding its footprint in the global Halal market, anchored by the Philippine Halal Industry Development Strategic Plan 2023–2028.

Situated in southern Mindanao, Davao del Norte (alongside the greater Davao Region) serves as the strategic focal point for this expansion.

Muslim-majority nations, the province is ideally positioned to host industrial zones, streamline Halal certifications, and lead cross-border trade between Malaysia and the Philippines.

PHILIPPINES
TOTAL POPULATION
(2020 CENSUS)

109 MILLION



ESTIMATED MUSLIM POPULATION

6.9-7.0 MILLION
(6.4% OF THE TOTAL POPULATION)

THE VAST MAJORITY RESIDE
IN **MINDANAO**

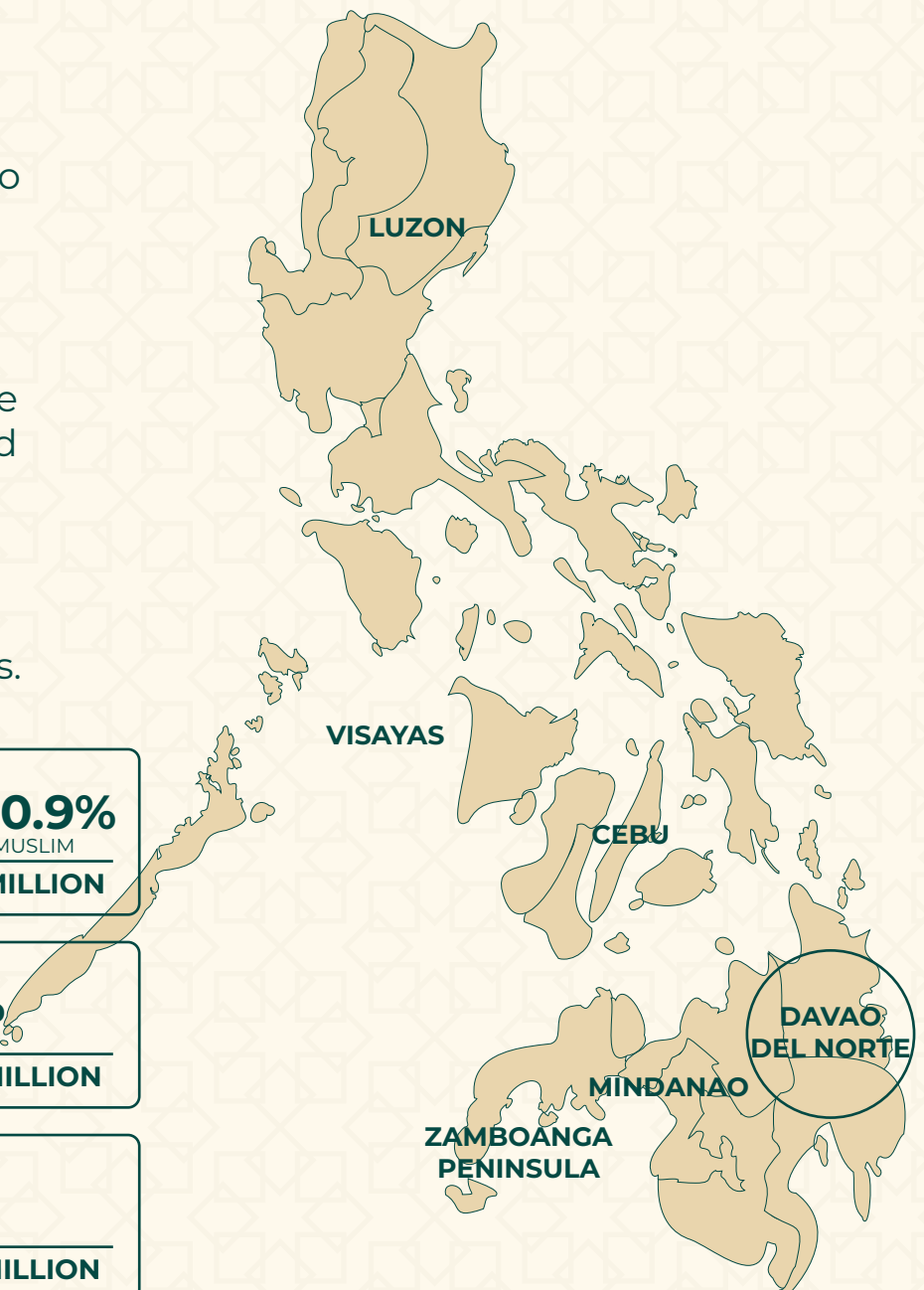


1 | BANGSAMORO AUTONOMOUS REGION
4.49 MILLION | **90.9%**
MUSLIM POPULATION | % MUSLIM
TOTAL POPULATION: 4.94 MILLION

2 | ZAMBOANGA PENINSULA REGION
~706,000 | **18.2%**
MUSLIM POPULATION | % MUSLIM
TOTAL POPULATION: 3.88 MILLION

3 | DAVAO REGION (REGION XI)
~183,000 | **3.5%**
MUSLIM POPULATION | % MUSLIM
TOTAL POPULATION: 5.24 MILLION

4 | SOCCSKSARGEN (REGION XII)
~719,000 | **15.8%**
MUSLIM POPULATION | % MUSLIM
TOTAL POPULATION: 4.55 MILLION



TENTATIVE ITINERARY - PART 1

DATE/DAY	TIME	ACTIVITY	REMARKS
Thursday 15 OCT 2026	0900 - 1200	Delegation Registration & Event Preparation	DAVNOR Gymnasium
	1200 - 1300	Lunch Break	
	1300 - 1700	Exhibitor Booth Set-Up & Malaysian Food Bazaar Set-Up	DAVNOR Gymnasium
	1700 - 1800	Malaysian Delegation & Exhibitor Briefing	DAVNOR Gymnasium
	Evening	Final Preparation / Rest	
DAY 1: Friday 16 OCT 2026	0800 - 0900	Registration & Arrival of Delegates / Guests	DAVNOR Gymnasium
	0900 - 1030	DIHEX 2026 Official Opening Ceremony	Main Stage
	1030	Official Opening of DIHEX International Exhibition	Exhibition Hall
		Malaysia Food Heritage & Food Tourism Pavilion Opens	DAVNOR Gymnasium
		Malaysian Food Bazaar Opens	Designated Bazaar Area
	1100 - 1230	International Halal Business Forum — Session 1	Forum Hall
	1100 - 1300	Business Pitching — Session 1	Main Stage
	1230 - 1400	Lunch / Exhibition / Networking	Event Area
	1400 - 1600	International Halal Business Forum — Session 2	Forum Hall
	1400 - 1630	Business Pitching — Session 2	Main Stage
	1400 - 1700	Structured Business Matching	Business Matching Lounge
	1700	Day 1 Programme Ends	

*The Itineraries are subject to change.

TENTATIVE ITINERARY - PART 2

DATE/DAY	TIME	ACTIVITY	REMARKS
DAY 2: Saturday 17 OCT 2026	0900	Exhibition & Pavilion Opens	DAVNOR Gymnasium
	0930 - 11.30	International Halal Business Forum — Session 3	Forum Hall
	1000 - 1200	Business Pitching — Session 3	Main Stage
	1000 - 1230	Structured Business Matching	Business Matching Lounge
	1230 - 1400	Lunch / Exhibition / Networking	Event Area
	1400 - 1600	International Halal Business Forum — Session 4	Forum Hall
	1400 - 1630	Business Pitching — Session 4	Main Stage
	1400 - 1700	Structured Business Matching	Business Matching Lounge
	Throughout Day	International Exhibition, Malaysia Food Heritage & Food Tourism Pavilion, Malaysian Food Bazaar	DAVNOR Gymnasium
	1700	Day 2 Programme Ends	
DAY 3: Sunday 18 OCT 2026	0900	Exhibition & Pavilion Opens	DAVNOR Gymnasium
	0930 - 1100	International Halal Business Forum — Final Session	Forum Hall
	0930 - 1130	Business Pitching — Final Session	Main Stage
	1000 - 1230	Final Business Matching Sessions	Business Matching Lounge
	Throughout Morning	International Exhibition, Malaysia Food Heritage & Food Tourism Pavilion, Malaysian Food Bazaar	DAVNOR Gymnasium
	1230 - 1330	Final Networking / Exhibition	Event Area
	1400	DIHEX 2026 Official Programme Ends	DAVNOR Gymnasium
	1400 Onwards	Booth Dismantling / Delegation Preparation	

*The Itineraries are subject to change.

CHOOSE HOW YOU WANT TO PARTICIPATE

PACKAGE 1 - EXHIBITOR

International Exhibition
+ Business Delegate

COMPANY (2 PAX)

RM 15,000

*Flight & accomodation
excluded



PACKAGE 2 - MALAYSIAN FOOD BAZAAR

Dedicated Food Bazaar Booth
Canopy + Table

BOOTH (2 PAX)

RM 16,000

*Flight & accomodation
excluded



PACKAGE 3 - BUSINESS DELEGATE

Forum • Business Matching •
Networking • Market Exploration

COMPANY (1 PAX)

RM 5,000/pax

*Flight & accomodation
excluded



EXHIBIT • PITCH • CONNECT • LEARN • EXPAND
One Delegation. Multiple Business Opportunities.

BE PART OF THE OFFICIAL MALAYSIAN BUSINESS DELEGATION

to Davao del Norte International Halal
Exhibition 2026 (DIHEX 2026).



 **16 - 18**
OCTOBER 2026

 **DAVNOR
GYMNASIUM,
TAGUM CITY, PH**

SPECIAL SUPPORT FOR MALAYSIA SME's

50% OFF

BOOTH PARTICIPATION SUBSIDY*

Special booth subsidy support is being extended to eligible
Malaysian SME's participating in DIHEX 2026. Limited allocation.
Subject to eligibility, quota and applicable terms.

YOUR PHILIPPINE MARKET JOURNEY STARTS HERE.



EXPLORE



CONNECT



PITCH



EXPAND

SEE YOU IN DAVAO!



+60124477559



pronextventures@gmail.com

SCAN TO REGISTER

Register
your
interest
now!



 Scan Here